



PROVISION OF PAY RADIO AND TV SERVICES AGREEMENT
(With the use of a PVR Decoder)

SERIES **PVR X**



EXTENSION OF MANIS ST, 153 51, KANTZA, ATTICA, TEL.: 210 660 2000 - FAX: 210 66 59 225, IRS: FAEF ATHINON - TIN: 094429953

Intoday.....day.....

By and between the societe anonyme under the name "MULTICHOICE HELLAS PROVISION OF SERVICES ON ELECTRONIC MASS MEDIA COMMERCIAL SOCIETE ANONYME" with registered office in Pallini, location of Kantza, extension of Manis street (hereinafter MCH), and the SUBSCRIBER

LAST NAME

FIRST NAME

FATHER'S/HUSBAND'S NAME

ADDRESS OF RESIDENCE NO.

CITY MUNICIPALITY

POSTAL CODE HOME TEL

MOBILE

E-mail

PROFESSION

OFFICE TEL

OFFICE ADDRESS

IDENTITY CARD No DATE OF BIRTH

TAX PAYER'S ID No IRS

DIGITAL DECODER SERIAL NUMBER

ACCESS CARD NUMBER

The following points are agreed:

1. SUBJECT

The subject of the present agreement is the definition of the terms and conditions based on which MCH will provide to the subscriber access in an intelligible format to the content of the provided pay radio and TV services in the meaning of the law 2644/98.

2. DEFINITIONS

For the implementation of the present agreement the terms used herein have the following content:

2.1. Active Subscriber

The Subscriber to whom, the provision of Subscription services on the basis of the present agreement, has non whatsoever been interrupted. **Necessary precondition in order the Subscriber to have access to the Additional Adult Programs (AAP), is to be over 18 years old and to prove it with the showing of his/her identity card or any other document of a state authority.**

2.2.1.Subscription Services

The transmission by the use of digital method, directly to the subscriber, in the Greek Territory, via satellite, of radio and TV programs that are described in the SCHEDULE OF PROVIDED SERVICES which constitutes an integral part hereof, the access to which is subject to the terms set by MCH and the provision to the subscriber of all relevant services like: a) Electronic Program Guide Services and other relevant information, b) continuous information on the new each time Subscription Services provided by MCH and c) phone service for solving questions, or minor technical problems, instructions for the charge and the collection of the Subscription Fee etc.

2.2.2.PVR Services

The provision directly to the subscriber in the Greek Territory of the services described in the PVR SERVICES SCHEDULE that constitutes an integral part hereof. A necessary precondition for the provision of the PVR services is a) the use of PVR card which is exclusively disposed by MCH with the PVR decoder of "NOVA Personal Video Recorder 3001" type, b) the subscriber is active and has access to the Subscription Services. It is ascertained that the use of any other

device except for the PVR Decoder does not render the access to the PVR services technically possible.

2.3. Subscription Fee

A. The amount which during the contractual term hereof, the Subscriber is agreed to pay to MCH in order to acquire access to the Subscription Services it selected and which are described in the SCHEDULE OF PROVIDED SERVICES according to the Program Package that he has selected in the as above SCHEDULE. The amounts of the subscription fees for each Package are mentioned in detail in the as above SCHEDULE. In case that the Subscriber does not explicitly select (at the specific point provided for in the as above SCHEDULE) any of the Packages described in the SCHEDULE upon signing hereof, he is entitled to notify the Package of its choice to MCH, with a separate request of his.

B. Subscription Fee of Additional Adult Programs

The amount of 9.99 Euro monthly, inclusive of VAT 23%, which during the contractual term hereof, the Subscriber is obliged to pay to MCH in order to acquire access to the Additional Adult Programs (AAP). **Necessary precondition for the access to the AAP, is the Subscriber to be an Active Subscriber and to have already access to the Subscription Services.**

2.3.1.PVR Fixed Charges

The amount of 7.75 Euros monthly inclusive VAT 23%, which upon the commencement of the effect hereof is agreed to be paid by the Subscriber to MCH in order to acquire access to the PVR Services (plus the Subscription Services) that the PVR Card provides to him in connection with the PVR Decoder, which the Subscriber will obtain by MCH or its authorized representatives, for a separate fee. The PVR Services will be described in the PVR SERVICES SCHEDULE.

2.4. Payment

The Subscriber's Subscription Fee payment, as well as the payment of the Fixed Charges of PVR, upon selection either by time

MONTHLY FOR 3 MONTHS FOR 6 MONTHS ANNUAL (with the 13th month free of charge)

or by way of payment:

cash GREEK POST OFFICE BANKS

standing order (through the Subscriber's bank account)

Credit Card ATM

The Subscriber may be informed of all the ways of payment by:

the Nova Personal Guide, the each time bill, the Subscriber's Customer Service,

Athens: 210-6602000, through the Internet in the site www.nova.gr

In the event that the Subscriber selects as a mode of the subscription fee's payment the settlement through credit card, the Subscriber will provide to MCH a specific authorization to this effect, the exact text of which will be suggested by MCH.

2.5. Increase date

The 01/10/2009 date, during which the last subscription fee's increase was made by MCH.

2.6. PVR Decoder

The electronic device of "NOVA PVR 3001" type (or any other type that may be decided by MCH) that is disposed legally in the market exclusively by MCH and which (with the assistance of a PVR Card, satellite reception dish, wire TV link and L.N.B.) renders possible the access in intelligible format to the content of the Subscription Services and the PVR Services. At this point, MCH declares the following: a) the PVR decoder, with the use of an ordinary access card (and not PVR Card) and the remaining equipment provides access in intelligible format ONLY to the content of the Subscription Services and not to the PVR Services. b) the Subscriber is not obliged to select the PVR Services, which are independent from the Subscription Services. **THE SUBSCRIBER DECLARES THAT HE IS AWARE OF THE ABOVE AND SELECTS THE PVR SERVICES HAVING PURCHASED THE PVR DECODER AND AIMING AT THE USE OF THE SPECIFIC PVR DECODER FOR THE RECEIPT OF THE PVR SERVICES.** The Subscriber accepts that MCH preserves the right, provided that the Subscriber makes use of the PVR services, to proceed via its electronic center to the upgrading of the PVR Decoder's software, to the improvement of the provided services, the incorporation of new operations and the fixing of any technical problems.

2.7. PVR Card

The electronic card that, when placed in the appropriate socket of the PVR Decoder, allows to the subscriber the access in an intelligible format to the content of the Subscription Services and the PVR Services.

2.8. Reconnection Fees

The sum that a former subscriber that has interrupted his subscription relation or that his subscription relation has been interrupted due to the non payment of the owed Subscription Fee must pay, if he wishes to be anew registered as a subscriber. In this case, any reconnection fees will be owed also in the event that the Subscriber wishes to anew registered as a Subscriber, in order to acquire again access to the AAP. Except for the above cases, it is furthermore clarified that the amount that the Active Subscriber is obliged to pay to MCH each time that he wishes to change over, from one Program Package to another, is also meant as a reconnection fee. In any case, the reconnection fees must not exceed the absolutely necessary management cost of MCH for the technical performance of this reconnection (and the changeover).

2.9. Programs Packages (or Packs)

The separation of the TV and radio programs of the provided Subscription Services in individual parts. Upon signing hereof (or at a subsequent stage) the Subscriber may select one of the following Packs: "START" pack, "VALUE" Pack, "CINEMA" Pack (inclusive of the "VALUE" Pack), "SPORTS" Pack (inclusive of the "VALUE" Pack) and "FULL" Package (it includes the entirety of the broadcast programs). The TV and radio programs that constitute each Pack are described in the SCHEDULE -PROVIDED SERVICES hereof.

2.10. Additional Adult Programs (AAP)

The subscription TV programs of erotic/sensual content, which are broadcast by MCH with the use of the digital method directly to the Subscriber in the Greek Territory, via satellite, as they are described in the SCHEDULE –ADDITIONAL ADULT PROGRAMS, the access to which is subject to the terms set by MCH and the Subscriber hereby accepts. The access to the AAP is effected upon a relevant request of the Subscriber to MCH and upon payment of the AAP Subscription fee. It is explicitly agreed that MCH may include additional TV programs of similar content and the Subscriber accepts this. MCH is able to activate and deactivate the access to the AAP by distance, from its electronic center. In case that the Subscriber wishes to have and acquires access to the AAP too, then the AAP constitute a part of the Subscription Services. It is pointed out that the access to the AAP is possible only upon choice or/and submission of a relevant request of the Subscriber, regardless of the Programs Package the Subscriber has selected.

3. TERM OF THE AGREEMENT

The contractual term hereof commences from the date of its signing and is agreed to be for indefinite time, subject to term 13.

4. OBLIGATIONS OF MCH

- 4.1. MCH is obliged to provide to the subscriber the Subscription Services and the PVR Services mentioned in the SCHEDULES hereof, according to the Pack he has selected. MCH has the right to replace radio or TV programs from those that are mentioned in the Schedule of Provided Services, in any Pack, with other programs of respective quality and duration, as well as to add or change the number of the Packs at its discretion. It is clarified that the subscription fee concerns and corresponds only to the services described in the as above SCHEDULES, while MCH is entitled to add extra programs and services, which it may amend, increase, decrease, replace and change at its discretion.
- 4.2. MCH is obliged to inform the Subscriber via the Press and by sending a private notification, for any change in the quantity or content of the provided Subscription Services and the PVR Services. Furthermore, MCH undertakes to inform the Subscriber of any new provided service or pack, as well as of the terms for their provision.
- 4.3. MCH is obliged to provide to the Subscriber the Subscription Services, continually and incessantly. In the event that the provision of services to the Subscriber is interrupted, the latter has no claim to damages, but a claim to reduce his subscription fee. The reduction must be proportionate to the interruption percentage of the provision of radio or TV program on the totally owed services, according to the Pack the Subscriber has selected, taking into consideration the cost of the services interrupted, with reference to the total cost of the provided services.
- 4.4. MCH is obliged to inform the Subscriber for the level of the reconnection fees, which is in effect each time.
- 4.5. **MCH is obliged to provide to the Subscriber the PVR Services continually and incessantly, on condition that the Subscriber makes use of the specific PVR Decoder in connection with the specific PVR Card. In any other case, the provision of the PVR Services is not feasible from the technical point of view.** If for any reason that is owed to liability of MCH or to force majeure, the Subscriber does not receive the PVR Services, he does not have any claim for damages but a claim of non paying of the PVR Fixed Charges for the time period that he does not receive the PVR Services.

5. OBLIGATIONS OF THE SUBSCRIBER

- 5.1. The Subscriber is entitled to use the PVR Card for access to the Subscription Services and the PVR Services, exclusively and solely at his residence or his workplace for use exclusively and solely by himself and his family. The usage in coffee shops, hotels, specific recreation places and in every place and for any use which is not agreed herein, as well as the temporary or systematic commercial exploitation of the Subscription Services and the PVR Services, is indicatively prohibited.
- 5.2. The Subscriber has not the right to grant, with or without consideration to a third party and in any manner, access to the Subscription Services or/and the PVR Services, without the explicit written consent of MCH. The alteration or destruction of the PVR decoder, as well as any interference in any manner in the PVR decoder or the PVR Card with the intention of altering or copying its identification data or the acquisition of its operation know-how, is prohibited.
- 5.3. In the event of loss or theft of the PVR Card the Subscriber is obliged to notify immediately, upon being informed of the loss or theft, the Customer Service Department of MCH by phone or by fax, so that the PVR card is deactivated and the provision of the Subscription Services and the PVR Services is interrupted. Within the following 48 hours from the loss of the PVR Card, the Subscriber is obliged to submit a written declaration to the company regarding the theft or the loss of the PVR Card. MCH has the right to rescind promptly the present agreement, in the event that any inaccuracies or false information is ascertained in the above declaration, claiming the payment of the services' fee until the deactivation of the PVR card. The Subscriber remains fully responsible for the payment of the subscription fee until the submission of the above declaration. In the event that the Subscriber wishes to obtain a new PVR Card, he will be burdened with the cost of its acquisition.
- 5.4. Any expenses which arise from bill payments, interruption of services, reconnection, rescission of the present agreement and they are not due to the company's liability, burden exclusively and solely the Subscriber, unless it is otherwise provided in the present agreement or the law.
- 5.5. The Subscriber declares and guarantees that all information filled in, in the present agreement are true and accurate. The Subscriber is obliged to notify to MCH any change in the address of its residence or workplace that has been declared upon signing hereof.
- 5.6. The Subscriber is entitled to proceed to a change of the Programs Package only upon the lapse of thirty calendar days from the last time that he effected the prior change of Pack. From the time that he will forward his relevant request to MCH (in which he is obliged to mention except for his particulars, the Pack in which he wishes to switch over), MCH will proceed within a reasonable time period to the activation of the new selected Pack. Any discrepancy of amount that arises from the change and the selection of the new Pack in relation to the paid in advance Subscription fee of the previous/former Pack, it will be charged at the expense of or will be credited to the benefit of the Subscriber in a next bill, according to the case.
- 5.7. **The Subscriber that acquires access to the AAP, is aware of the fact and accepts that the content of the said programs is extremely erotic/sensual and therefore, it exclusively addresses itself for viewing to persons that are over 18 years old, like himself. THE ACCESS AND VIEWING OF THE SERVICE BY MINORS IS STRICTLY FORBIDDEN. Consequently, and given that the AAP will be also broadcast during the whole day, the Subscriber will take the appropriate measures (i.e locking of the Decoder, parental control etc.) so as to ensure and prohibit the access to the AAP by minors or third non-authorized persons. Within these bounds, the Subscriber, in case that he has not obtained the decoder from MCH but he has obtained it from third parties, he is bound, obliged and he responsibly declares with the present agreement that he will obtain a suitable decoder that will provide him with the ability of locking/parental control.**
6. **SUBSCRIPTION FEE-FIXED CHARGES OF PVR SERVICES**
- 6.1. The Subscriber owes the Subscription Fee for the provided Subscription Services as well as the PVR Fixed Charges. The Subscriber is obliged to pay in advance his Subscription Fee and the PVR Fixed Charges (by paying off the bill issued in the subscriber's name) until the date of payment that is written in the debit invoice of MCH. The sum of the monthly Subscription Fee and the PVR Fixed Charges, as well as the other Payment terms are agreed in terms 2.3 and 2.4 of the present agreement.
- 6.2. MCH retains the right to readjust the Subscription Fee and the PVR Fixed Charges in any event that the cost coefficients of the Subscription Services and the PVR Services provided are increased (technical infrastructure, radio or TV programs etc). No readjustment can be effected before the lapse of one year from the Increase Date applied to all subscribers, unless the cost coefficient or coefficients that burden the total cost of the provision of services are increased by 5% minimum. Any increase in the subscription fee will be in effect after the lapse of thirty (30) calendar days from the relevant notification of MCH's subscribers, that is compulsory in writing, while only the payment by the Subscriber of the debit bill that includes the increase may be considered as acceptance of this readjustment on the subscriber's

part, provided that the subscriber will not declare in writing his non acceptance within one (1) month period from his written notification under the above.

The non acceptance of the readjustment proposed is equivalent to a) the termination of the present agreement by the Subscriber under par.8.1 herein b) the payment by the Subscriber of the bill without paying the increase proposed by MCH and c) the non due payment of the bill that includes the increase.

In these cases MCH is entitled to interrupt the provision of the digital Subscription Services from the end of the calendar month the as above bill concerns, claiming, for this month, the payment of the subscription fee without the proposed increase.

7. INTERRUPTION IN THE PROVISION OF SUBSCRIPTION SERVICES AND PVR SERVICES

7.1. MCH is entitled to interrupt the provided Subscription Services:

a. immediately, if, at its discretion, this is imposed by safety, emergency or protection of public interest reasons, related to the operation of the delivery network of the carrier signal.

b. on the last day of the calendar month within which the subscriber rescinded the present agreement (if the rescission was served to MCH before the 15th day of this month) or on the last day of the following calendar month (if the rescission was served to MCH after the 15th day of this month).

c. After the lapse of the time limit for the payment of the subscription fee, without being paid off (par. 6.1.). In this case, from the interruption of the services MCH is entitled to pursue the collection of any sums due in any legal means and by issuing a Payment Order against the Subscriber.

d. In the event of non-acceptance of the readjustment of the subscription fee by the Subscriber and as it is defined in par. 6.2. hereof.

e. Immediately and in any event that (excluding the non payment of the Subscription Fee for which par. 7.1.c. herein is in effect) the Subscriber infringes any of the terms herein, which are considered and agreed by the contracting parties as material.

f. In any event that it is imposed by immediate and emergency technical needs or by reasons of the proper operation of the distribution network of the carrier signal.

g. If the interruption is imposed by an act of Authority or if an Authority imposes the interruption of the programs' or services' operation to itself or to the program operators or providers by which MCH is supplied with such programs.

h. in the event that the subscriber ceases to pay the PVR Fixed Charges without informing in writing MCH until the end of the payment time limit, that he wishes to have access only to the Subscription Services. In the event that the Subscriber timely proceeds to the as above notification, MCH will interrupt the provision of the PVR Services to the subscriber but it will continue to provide to him the Subscription Services, on condition that the subscriber will pay the monthly subscription fee. **It is explicitly clarified that in the event of interruption of the PVR Services provision, the PVR Decoder will operate as an ordinary decoder that will provide the ability of access ONLY to the Subscription Services, while the Subscriber will not have access to the ability of using the hard disk of the PVR Decoder, and consequently he will not be able to record or play either the broadcast programs or any stored programs that he had recorded during the provision of the PVR Services to him. In the event of interruption of the provision of the Subscription Services too, the PVR Decoder will operate as an ordinary satellite receiver, with the possibility of reception and access to the channels/programs that are broadcast free-to-air (non pay TV channels) via satellite. In this case too, the Subscriber will not have access or the ability to use the hard disk of the PVR Decoder and consequently he will not have the ability to record or play the broadcast programs or any stored programs that he had recorded during the provision of the PVR Services to him.** It is explicitly agreed that the termination hereof does not create any claim to the Subscriber regarding the PVR Decoder and the fact that after the termination hereof it will operate as an ordinary decoder and not as a PVR Decoder.

7.2. The interruption of the Subscription Services implies an interruption of the PVR Services too. In all the above cases of interruption of the provision of Subscription Services, MCH is entitled, without reminder, to proceed to the deactivation of the PVR card by distance from its electronic centre. The Subscriber declares that he agrees and accepts any interruption of the Subscription Services and the deactivation of the access card that is effected upon execution hereof and grants an irrevocable order and authorisation to MCH, to its representatives and its authorised employees, to proceed without reminder or notice, to the interruption of the Subscription Services and to deactivation of the access card, waiving any judicial or other dispute of the right of immediate interruption of the Subscription Services and of deactivation of the access card.

7.3. **It is explicitly clarified that the interruption of the Subscription Services for any reason, automatically implies the interruption of the AAP's provision.**

8. RESCISSION OF THE AGREEMENT

8.1. Subject to the points defined in term 13 of the present agreement the Subscriber is entitled to rescind the present agreement in writing at any time by registered letter or by submitting a document at the registered offices of MCH, for which MCH is obliged to issue a receipt. The rescission brings about the termination of this agreement at the end of the month during which the rescission is effected, if the latter was served

to MCH until the 15th day of this month. If the rescission is served to MCH after the 15th day of the calendar month, it brings about the termination of the agreement at the end of the following calendar month. If the Subscriber requires the resumption of the provision of services, the present agreement is again in effect if the Subscriber pays the subscription fees owed until the temporary termination of the present agreement as well as the re-connection fees.

8.2. In the event that MCH rescinds the present agreement for a breach of a term herein on the part of the Subscriber, it is entitled to claim the remedy of any consequential or speculative damage. A penalty clause twelve times equivalent to the monthly subscription fee paid by the Subscriber is specifically agreed during the period of infringement hereof, that will be forfeited in favor of MCH, regardless of any other damage of MCH, in the event that the infringement regards the obligations of the subscriber not to use the PVR Card or/and the PVR Decoder in a manner that is not agreed herein or allows to third parties access to the Subscription Services and the PVR Services or proceeds or allows the commercial exploitation of these services or proceeds or allows acts aiming at the obtaining of information regarding the technology and know-how of the PVR Decoder, or the access card or the software that they use. It is agreed that such penalty clause is reasonable and fair, given the interests and the rights the protection of which is pursued (programming, technology and access know-how rights, loss of revenues, State rights etc.). Furthermore, it is payable to MCH from the notification to the liable subscriber of a judicial or extra-judicial notice in order to pay such penalty clause.

9. FORCE MAJEURE

In the event that MCH cannot provide the Subscription Services and the PVR Services due to force majeure and generally due to an event for which itself or the Subscriber is not responsible or reasons of force majeure arise as to the Subscriber, both parties are released from their obligations as long as the event of force majeure takes place and both parties waive any indemnification claim.

It is agreed that the following are considered indicatively to be events of force majeure: War (declared or not), riots, sabotage actions, natural disasters, explosions, fires, embargoes, strikes, lock-outs, actions of Greek or Community Authorities or actions of Telecommunication Organizations, natural obstacles, atmospheric conditions. However, MCH must make any possible endeavor for the resumption of the provision of its services.

10. AMENDMENTS

The present agreement, its attached Schedules and any debit invoices of MCH constitute the entire agreement of the parties and no other written or verbal agreement is in effect against MCH or the Subscriber. Any amendment of the terms herein must be effected and proved exclusively and only in writing, excluding any other means of proof, excluding the amendments or the readjustments of the Subscription Fee which will be in effect only if the subscriber accepts the readjustment in the way defined in par. 6.2. herein.

11. INFORMATION FOR KEEPING AN ARCHIVE (Article 11 par.1 L. 2472/97)

MCH, abiding by article 24, par. 3, law 2472/1997 on the "protection of the person from processing data of personal nature", the decision 408/30-11-1998 of the President of the Protection Authority of Data of Personal Nature and the regulatory act 1/1999, informs the Subscriber ("Subject of the Processing") of the following:

11.1. MCH acts as responsible for processing (in the meaning of article 2, law 2472/97) of data of personal nature of the above subscriber.

11.2. PURPOSE OF PROCESSING:

The purpose of processing of data of personal nature is:

a. The fulfilment of the obligations undertaken by MCH against the subscriber herein (activation-deactivation of PVR card, charging-dispatching of bills, technical support, informing the subscriber on the new services, activation or prohibition of access to certain programs by order of the subscriber etc).

b. The collection and maintenance of data permitting to MCH to fulfil its contractual obligations to third parties or to the Authorities, when these obligations are connected with the number of subscribers at a certain time or period or by the level of the amounts collected by subscription fees at a certain time or period.

c. The potential of immediate re-activation of the subscriber's relation, that was interrupted for any reason and the Subscriber wishes to re-activate it, without the need to sign a new agreement.

d. The statistical analysis of the above data so as MCH to have a complete picture for its subscribers generally and specifically for each one of its subscribers

e. The development of marketing actions for the promotion of the new services of MCH to the subscribers (marketing), such as the dispatching of questionnaires etc.

f. The notification of the subscribers for the effected events by MCH.

g. The participation of the subscribers in drawing lots effected by MCH.

11.3. DATA RECEIVERS:

The data receivers are:

a. The Management and the competent services of MCH

b. The companies of consumer behaviour research that will conduct statistical researches relevant to MCH's products and services.

c. the legal counsels of MCH or organizations or entities to whom the actions for

the collection of debts of the subscribers to MCH are assigned.
 d. the companies that proceed to the enveloping and to the dispatching of bills (collection receipts) and the TV magazine to the subscribers (solely full name, post code and address).
 e. public services, judicial authorities, public servants or third parties for the data that MCH is obliged or entitled to announce based on a law or a judicial judgement.

11.4. ACCESS-OBJECTION-INFORMATION RIGHT

a. The Subscriber has the right to access to the data archive of personal nature that MCH keeps and they concern him, in accordance with article 12, law 2472/97, so as to know if the data of personal nature that concern him are or were a subject of processing by MCH.

b. The Subscriber has the right to raise objections on the processing of data, abiding by the procedure provided in article 13, law 2472/97.

c. Competent for the performance of requests and objections of the subscribers is, at the date of execution of the present agreement the Customer Service Manager of MCH, Pallini, location of Kantza, extension of Manis street, tel. 2106602000.

11.5. SUBSCRIBER'S CONSENT

The Subscriber hereby consents explicitly for the processing of his data of personal nature for the above purposes:

a. his informing by the dispatching of printed material, by phone, via sms or/and via e-mail for the provision of new services/products of MCH.

b. the conduct of statistical researches of the consumer behaviour of the subscribers regarding the provided services/products by MCH.

c. his participation in drawing lots among the subscribers, effected by MCH.

d. his informing for effected events by MCH.

12. OPERATION OF THE PVR DECODER

It is explicitly declared by MCH and is accepted by the Subscriber that:

13.1. 1. The PVR decoder that he obtained by MCH: a) has a socket for the PVR card, b) it is manufactured according to the DVB (Digital Video Broadcasting) standards of the European Union and operates according to the MPEG 2 compression standard of the European Union, c) it has an IRDETO decryption system or an incorporated common point of interface that has accepted an external access system under the terms of IRDETO, d) it has the ability to receive and provide the services of electronic program guide of MCH in the Greek language e) combined with the PVR Card, it provides the operations described in the Schedule of PVR Services.

2. The use of the advanced interactive applications and PVR services provided by MCH to the Subscriber is technically feasible only if the Subscriber makes use of the PVR Decoder with the PVR Card.

3. The satellite receipt antenna (dish), that MCH provides, is designed for the receipt of the satellite signals under normal conditions. A change in the position of the dish or additional equipment may be required due to special geographical, environmental or/and residential conditions at the place of installation. In this case, MCH bears no responsibility and the relevant cost burdens the Subscriber.

4. The installation cost of the decoding system (satellite dish, PVR Decoder etc.) burdens exclusively the Subscriber.

13.2. For the technical decoding equipment that MCH disposes in the market, MCH provides a guaranty of proper operation, of a 12-month term from the date of the purchase for the satellite dish, the LNB, the PVR Decoder, the PVR Card, the remote control and the wire TV Link. If within this time period, the as above parts of the equipment present a defect or failure, for which the Subscriber is not responsible, MCH is obliged to replace them without any extra cost for the Subscriber. If the defect or the failure are due to liability of the Subscriber or to an error in the installation or to an interference by a non-authorized by MCH technician, the cost of the repair or replacement burdens exclusively and solely the Subscriber. The as above guarantee does not cover any failures that may be caused to the equipment by extreme weather phenomena, fluctuations in the power supply and any other cause which is not connected with a problematic construction or malfunction of the device. In similar cases, the cost of fixing or replacement burdens the Subscriber.

13. SPECIAL TERMS

13.1. MCH disposes in the market the parts of the decoding equipment either individually, on the basis of a relevant price list, or in offer packages with a discount price, exclusively and solely to Subscribers that wish so. The as above offer packages are defined as follows:

13.1. 1. Offer Package NOVA 1 PVR [it includes: Digital-Satellite decoder NOVA PVR 3001, Satellite antenna/ dish 60 cm with Universal LNB, NOVA PVR card], which is offered at the preferential price of 309,03 Euros (inclusive VAT 23%), instead of the retail price which is the total price of the individual parts of the offered equipment, on the basis of the as above price list, which is in effect upon the signing date hereof.

13.1. 2. Offer Package NOVA 2 PVR [it includes: Digital-Satellite decoder NOVA PVR 3001, NOVA PVR card, Universal LNB], which is offered (only to the already registered subscribers in the subscription services of MCH) at the preferential price of 205,69 Euros (inclusive of VAT 23%), instead of the retail price, which is the total price of the individual parts of the offered equipment, on the basis of the price list, which is in effect upon the signing date hereof.

13.2. In the event that the Subscriber has selected the purchase of equipment on the basis of the offer package, it is marked below with the filling of the corresponding box:

NOVA 1 PVR NOVA 2 PVR

13.3. In the event of the implementation of par. 13.2, the Subscriber acknowledges the fact that MCH offered to him the decoding equipment upon a preferential price, due to the fact that it bears the property of the Subscriber, and accepts as reasonable and fair, the following terms of the as above offer:

A) To activate the access that has to the Subscription Services and the PVR Services through the offered equipment via MCH, within 15 days from the date of the purchase of the as above Package of Equipment.

B) to remain as an Active Subscriber, for a time period of twelve (12) months from the date of the activation of his access to the Subscription Services.

C) in the event that, for any reason, the Subscriber ceases to be an Active one, prior to the lapse of the as above time period of twelve months, or he does not proceed to the activation of the access to the Subscription Services and the PVR Services according to the points defined above, he should pay to MCH the amount of one hundred (100) Euros, that corresponds to a part of the discount on the equipment that it was provided to him through the equipment offer package that he selected, according to the term 13.1 and 13.2.

14. APPLICABLE LAW – COMPETENT COURTS

It is explicitly agreed that for any dispute that may arise in the future upon execution hereof the Greek law is applied and the competent courts are the courts of Athens.

The present agreement was drawn up in 4 pages and 14 paragraphs and also includes three SCHEDULES.

THE SUBSCRIBER

FOR MCH
UPON AUTHORIZATION OF MCH

DATA FILLED IN BY THE STORE OR THE TECHNICIAN






CODE OF STORE DATE

SELLER _____

SIGNATURE

SCHEDULE

PROVIDED SERVICES PROGRAMS PACKS

“START” PACK  SUBSCRIPTION FEE: 20.56 Euro (inclusive of VAT 23%)	“VALUE” PACK  SUBSCRIPTION FEE: 30.90 Euro (inclusive of VAT 23%)	“CINEMA” PACK (inclusive of the “VALUE” PACK)  SUBSCRIPTION FEE: 51,68 Euro (inclusive of VAT 23%)	“SPORTS” PACK (inclusive OF THE “VALUE” PACK)  SUBSCRIPTION FEE: 52.20 Euro (inclusive of VAT 23%)	«FULL» PACK (It includes the entirety of the broadcast programs)  SUBSCRIPTION FEE: 61.92 Euro (inclusive of VAT 23%)
NOVASPORTS Highlights EUROSPOORT EUROSPOORT 2 MOTORS TV DISCOVERY CHANNEL ANIMAL PLANET NATIONAL GEOGRAPHIC TRAVEL CHANNEL DISNEY XD CARTOON NETWORK BOOMERANG MTV GREECE E! ENTERTAINMENT CNN International EURONEWS FRANCE 24 AL JAZEERA Eng. BLOOMBERG TV5MONDE EUROPE BBC World + the major free-to-air Greek channels	MGM FOXlife FX NOVASPORTS Highlights EUROSPOORT EUROSPOORT 2 MOTORS TV DISCOVERY CHANNEL ANIMAL PLANET NATIONAL GEOGRAPHIC THE HISTORY CHANNEL TRAVEL CHANNEL DISNEY XD CARTOON NETWORK BOOMERANG MAD GREEKÇ MTV GREECE VH1 MEZZO MAD MUSIC E! ENTERTAINMENT CNN International EURONEWS FRANCE 24 AL JAZEERA Eng. BLOOMBERG TV5MONDE EUROPE BBC World + the major free-to-air Greek channels	NOVACINEMA 1 NOVACINEMA 2 NOVACINEMA 3 MGM FOXlife FX NOVASPORTS Highlights EUROSPOORT EUROSPOORT 2 MOTORS TV DISCOVERY CHANNEL ANIMAL PLANET NATIONAL GEOGRAPHIC THE HISTORY CHANNEL TRAVEL CHANNEL DISNEY XD CARTOON NETWORK BOOMERANG MAD GREEKÇ MTV GREECE VH1 MEZZO MAD MUSIC E! ENTERTAINMENT CNN International EURONEWS FRANCE 24 AL JAZEERA Eng. BLOOMBERG TV5MONDE EUROPE BBC World + the major free-to-air Greek channels	NOVASPORTS 1 NOVASPORTS 2 NOVASPORTS 3 NOVASPORTS 4 NOVASPORTS Highlights NOVASPORTS 6 EUROSPOORT EUROSPOORT 2 MOTORS TV MGM FOXlife FX DISCOVERY CHANNEL ANIMAL PLANET NATIONAL GEOGRAPHIC THE HISTORY CHANNEL TRAVEL CHANNEL DISNEY XD CARTOON NETWORK BOOMERANG MAD GREEKÇ MTV GREECE VH1 MEZZO MAD MUSIC E! ENTERTAINMENT CNN International EURONEWS FRANCE 24 AL JAZEERA Eng. BLOOMBERG TV5MONDE EUROPE BBC World + the major free-to-air Greek channels	NOVACINEMA 1 NOVACINEMA 2 NOVACINEMA 3 MGM FOXlife FX NOVASPORTS 1 NOVASPORTS 2 NOVASPORTS 3 NOVASPORTS 4 NOVASPORTS Highlights NOVASPORTS 6 EUROSPOORT EUROSPOORT 2 MOTORS TV DISCOVERY CHANNEL ANIMAL PLANET NATIONAL GEOGRAPHIC THE HISTORY CHANNEL TRAVEL CHANNEL DISNEY XD CARTOON NETWORK BOOMERANG MAD GREEKÇ MTV GREECE VH1 MEZZO MAD MUSIC E! ENTERTAINMENT CNN International EURONEWS FRANCE 24 AL JAZEERA Eng. BLOOMBERG TV5MONDE EUROPE BBC World + the major free-to-air Greek channels
SELECT: <input type="checkbox"/>	SELECT: <input type="checkbox"/>	SELECT: <input type="checkbox"/>	SELECT: <input type="checkbox"/>	SELECT: <input type="checkbox"/>

On behalf of MCH

The Subscriber

PVR SERVICES

The PVR Services, which are provided upon signing hereof via the disposed by MCH PVR Decoder, with the reservation of any points defined above herein **and on condition that MCH has not proceeded to an interruption of the provision of the PVR Services or the Subscription Services, are the following ones:**

- Possibility of recording, with alternative modes of programming, of programs in the hard disc of the PVR Decoder of up to 80 hours duration.
- Possibility of playback of the recorded programs.
- Possibility of pause of the live programs for duration up to 2 hours.
- Possibility of searching and playback of the program within the last 2 hours of viewing with the use of the buffer.
- DUAL VIEW operation, that is an independent/simultaneous watching of a second channel in another TV set (with the possibility of recording and buffer) exclusively and solely at his residence or his work place for use exclusively by himself and his family as it is defined in par. 5.1 hereof.
- Possibility of placing bookmarks in the recordings and in the buffer for quick finding of the points that interest the subscriber.
- Possibility of use of an advanced Electronic Program Guide with the possibility of showing of the programs to be broadcast within the following 7+1 days.

MCH declares that the as above services are provided via specific central software which communicates with the PVR Decoders and activates the as above possibilities and operations. The as above possibilities and operations have been incorporated in the PVR Decoder and their activation is possible only provided that the Subscriber has selected the PVR Services and only as long as it is entitled to receive the PVR Services according to the present agreement.

SCHEDULE

ADDITIONAL ADULT PROGRAMS

TV PROGRAM	OPERATION HOURS
PRIVATE SPICE CHANNEL	24 hours

I, the undersigning Subscriber, with the particulars I mention in the beginning hereof, responsibly declare and being aware of the consequences of the Law that I am over 18 years old and I wish to have access to the Additional Adult Programs that MCH provides, under the terms of the present Agreement.

For MCH

The Subscriber