

In .....today.....day.....

By and between the societe anonyme under the name "MULTI CHOICE HELLAS ANONYME" with registered office in Pallini, location of Kantza, extension of Manis street (hereinafter MCH), and the SUBSCRIBER

LAST NAME

FIRST NAME

FATHER'S/HUSBAND'S NAME

ADDRESS OF RESIDENCE  NO.

CITY  MUNICIPALITY

POSTAL CODE  HOME TEL

MOBILE

E-mail

PROFESSION

OFFICE TEL

OFFICE ADDRESS

IDENTITY CARD No  DATE OF BIRTH

TAX PAYER'S ID No  IRS

DIGITAL DECODER SERIAL NUMBER

ACCESS CARD NUMBER

The following points are agreed:

**1. SUBJECT**

The subject of the present agreement is the definition of the terms and conditions based on which MCH will provide to the subscriber access in an intelligible format to the content of the provided pay radio and TV services in the meaning of the law 2644/98.

**2. DEFINITIONS**

For the implementation of the present agreement the terms used herein have the following content:

**2.1. Active Subscriber**

The Subscriber to whom, the provision of Subscription services on the basis of the present agreement, has not whatsoever been interrupted. **Necessary precondition in order the Subscriber to have access to the Additional Adult Programs (AAP), is to be over 18 years old and to prove it with the showing of his/her identity card or any other document of a state authority.**

**2.2. Subscription Services**

The transmission by the use of digital means directly to the subscriber, in the Greek territory, via satellite, of radio and TV programs, which are described in the ANNEX –PROVIDED SERVICES/PROGRAM PACKAGES hereof and the access to which is conditional on the terms set by MCH and the provision to the subscriber of all relevant services like: a) Electronic Program Guide Services and other relevant information, b) continuous information on the new each time Subscription Services provided by MCH and c) phone service for solving questions, instructions for the solving of minor technical problems, instructions for the charge and the collection of the Subscription Fee etc

**2.3. Subscription Fee**

A. The amount, which during the commencement of the effect hereof the Subscriber is agreed to pay to MCH in order to acquire access to the Subscrip-

tion Services he selected and which are described in the SCHEDULE OF THE PROVIDED SERVICES according to the Program Package he has selected in the as above SCHEDULE. The amounts of the subscription fees for each Package are mentioned in detail in the as above SCHEDULE. In case that the Subscriber does not explicitly select (at the specific point provided for in the as above SCHEDULE) any of the Packages described in the SCHEDULE upon signing hereof, he is entitled to notify the Package of his choice to MCH with a separate request of his.

**B. Subscription Fee of Additional Adult Programs**

The amount of 9.99 Euro monthly, inclusive of VAT 23%, which during the contractual term hereof, the Subscriber is obliged to pay to MCH in order to acquire access to the Additional Adult Programs (AAP). **Necessary precondition for the access to the AAP, is the Subscriber to be an Active Subscriber and to have already access to the Subscription Services.**

**2.4. Payment**

The Subscriber's payment upon selection of its Subscription, either by time MONTHLY  FOR 3 MONTHS  FOR 6 MONTHS  ANNUAL  (with the 13th month free of charge) or by way of payment

cash  GREEK POST OFFICE  BANKS   
standing order (through the Subscriber's bank account)   
Credit Card  ATM

The Subscriber may be informed of all the ways of payment by: the Nova Personal Guide, each bill, the Subscriber's Customer Service, Athens: 210-6602000, through the Internet in the site www.nova.gr

In case that the Subscriber selects as a mode of payment of the subscription fee the payment via credit card, the Subscriber provides to MCH a specific authorization to this effect, the exact text of which will be suggested by MCH.

**2.5. Increase date**

The 01/10/2009 date, during which the last subscription fee increase was made by MCH.

**2.6. Digital Decoder**

The electronic device, which is disposed legally in the market and which (with the assistance of an access card, satellite reception dish and L.N.B.) renders possible the access in intelligible format to the content of the Subscription Services. In case that the License Holder selects at any time, to use for the access to the Subscription Services, a Digital Decoder equipped with the Secure Silicon technology (as indicatively the decoder of PANASAT 1110 model or another model that bears, however, the compatible technology Secure Silicon), the access in intelligible format to the content of the Subscription Services through such decoders, presupposes the use of the specific access card

**2.7. Access Card**

The electronic card that, when placed in the appropriate socket of the Digital Decoder, allows to the subscriber the access in an intelligible format to the content of the Subscription Services.

**2.8. Reconnection Fees**

The sum that a former subscriber that has interrupted its subscription relation or its subscription relation has been interrupted due to the non payment of the owed Subscription Fee must pay, if he wishes to be re-registered as a Subscriber. In this case, reconnection fees will be owed also in the event that the Subscriber wishes to be anew registered as a Subscriber, in order to acquire again access to the AAP. Except for the above cases, it is furthermore clarified that the amount that the Active Subscriber is obliged to pay to MCH each time that he wishes to change over, from one Program Package to another, is also meant as a reconnection fee. In any case, the reconnection fees must not exceed the absolutely necessary management cost of MCH for the technical performance of this reconnection (and the changeover).

**2.9. Programs Packages (or Packs)**

The separation of the TV and radio programs of the provided Subscription Services in individual parts. Upon signing hereof (or at a subsequent stage) the Subscriber may select one of the following Packages: "START" Pack, "VALUE" Pack, "Cinema" Pack (inclusive of the "VALUE" Pack), "SPORTS" Pack (inclusive of the "VALUE" Pack) and "FULL" Pack (it includes the entirety of the broadcast programs). The TV and radio programs that constitute each Pack are described in the SCHEDULE -PROVIDED SERVICES hereof.

## 2.10. Additional Adult Programs (AAP)

The subscription TV programs of erotic/sensual content, which are broadcast by MCH with the use of the digital method directly to the Subscriber in the Greek Territory, via satellite, as they are described in the SCHEDULE –ADDITIONAL ADULT PROGRAMS, the access to which is subject to the terms set by MCH and the Subscriber hereby accepts. The access to the AAP is effected upon a relevant request of the Subscriber to MCH and upon payment of the AAP Subscription fee. It is explicitly agreed that MCH may include additional TV programs of similar content and the Subscriber accepts this. MCH is able to activate and deactivate the access to the AAP by distance, from its electronic center. In case that the Subscriber wishes to have and acquires access to the AAP too, then the AAP constitute a part of the Subscription Services. It is pointed out that the access to the AAP is possible only upon choice or/and submission of a relevant request of the Subscriber, regardless of the Programs Package the Subscriber has selected.

### 3. TERM OF THE AGREEMENT

The term hereof commences from the date of its signing and is agreed to be for indefinite time, subject to term 13.

### 4. OBLIGATIONS OF MCH

- 4.1. MCH is obliged to provide to the subscriber the Subscription Services mentioned in the SCHEDULE-PROVIDED SERVICES. MCH has the right to replace radio or TV programs from those that are mentioned in the as above Schedule, in any Pack, with other programs of respective quality and duration, as well as to add or change the number of the Packs at its discretion. It is clarified that the subscription fee concerns and corresponds only to the services described in the as above SCHEDULES, while MCH is entitled to add extra programs and services, which it may amend, increase, decrease, replace and change at its discretion.
- 4.2. MCH is obliged to inform the Subscriber through the Press and with the dispatching of a personal notification, for any change in the quantity or the content of the provided Subscription Services. Furthermore, MCH undertakes to inform the Subscriber for each new provided service, as well as for terms of its provision.
- 4.3. MCH is obliged to provide to the Subscriber the Subscription Services, continually and incessantly, since the Subscriber follows first the procedure for the activation of the access card, suggested to him by MCH. In case that the use of a Digital Decoder equipped with the Secure Silicon technology (as indicatively the decoder of PANASAT 1110 model or another model that bears, however, the compatible technology Secure Silicon) is required for the access of the Subscription Services, the access in intelligible format to the content of the Subscription Services will be effected on condition that the Subscriber uses the access card in combination to the specific Digital Decoder that bears this technology. With the placement of the access card in a decoder of another type or in a digital decoder different than the one he had declared either during its purchase or during the stage of the equipment's activation, the access and the receipt of the Subscription Services by the subscribers will not be technically possible to MCH. In the event that the provision of services to the Subscriber is interrupted, the latter has no claim to damages, but a claim to reduce his subscription fee. The reduction must be proportionate to the interruption percentage of the provision of radio or TV program on the totally owed services, taking into consideration the cost of the services interrupted, with reference to the total cost of the provided services.
- 4.4. MCH is obliged to inform the Subscriber of the level of the reconnection fees that each time is in effect.

### 5. OBLIGATIONS OF THE SUBSCRIBER

- 5.1. The Subscriber is obliged to use the access card for access to the Subscription Services, exclusively and solely at his residence or his workplace for use exclusively and solely by himself and his family. The usage in coffee shops, hotels, specific recreation places and in every place and for any usage which is not agreed herein, as well as the temporary or systematic commercial exploitation of the Subscription Services, is indicatively prohibited.
- 5.2. The Subscriber does not have the right to grant, with or without consideration to a third party and in any manner, access to the Subscription Services, without the prior explicit written consent of the License holder. The alteration or destruction of the digital decoder, as well any interference in any manner, in the digital decoder or the access card with the intention of altering or copying its identification data or the acquisition of its operation know-how, is prohibited.
- 5.3. In the event of loss or theft of the access card the Subscriber is obliged to notify immediately, upon being informed of the loss or theft, the Customer

Service Department of MCH by phone or by fax, so that the access card is deactivated and the provision of the Subscription Services is interrupted. Within the following 48 hours from the loss of the access card, the Subscriber is obliged to submit a written declaration to the company regarding the theft or the loss of the access card. MCH has the right to rescind promptly the present agreement, in the event that any inaccuracies or false information is ascertained in the above declaration, claiming the payment of the services' fee until the deactivation of the access card. The Subscriber remains fully responsible for the payment of the subscription fee until the submission of the above declaration. In case that the Subscriber wishes to obtain a new access card will be burdened with the cost of its acquisition.

- 5.4. Any expenses which arise from bill payments, interruption of services, reconnection, rescission of the present agreement and they are not owed to the company's liability, burden exclusively and solely the Subscriber, unless it is otherwise provided in the present agreement or the law.
  - 5.5. The Subscriber solemnly declares and guarantees that all information filled in the present agreement are true and accurate. The Subscriber is obliged to notify to MCH any change in the address of its residence or workplace that has been declared upon signing hereof.
  - 5.6. The Subscriber is entitled to proceed to a change of the Programs Package only upon the lapse of thirty calendar days from the last time that he effected the prior change of Pack. From the time that he will forward his relevant request to MCH (in which he is obliged to mention except for his particulars, the Pack in which he wishes to switch over), MCH will proceed within a reasonable time period to the activation of the new selected Package. Any discrepancy of amount that arises from the change and the selection of the new Pack in relation to the paid in advance Subscription fee of the previous/former Package, will be charged at the expense of or will be credited to the benefit of the Subscriber in a next bill, according to the case.
  - 5.7. **The Subscriber that acquires access to the AAP, is aware of the fact and accepts that the content of the said TV programs is extremely erotic/sensual and therefore, it exclusively addresses itself for viewing to persons that are over 18 years old, like himself. THE ACCESS AND VIEWING OF THE SERVICE BY MINORS IS STRICTLY FORBIDDEN. Consequently, and given that the AAP will be also broadcast during the whole day, the Subscriber is obliged to take all the appropriate measures (i.e locking of the Decoder, parental control etc.) so as to ensure and prohibit the access to the AAP by minors or third non-authorized persons. Within these bounds, the Subscriber, in case that he has not obtained the decoder from MCH but he has obtained it from third parties, he is bound, obliged and he responsibly declares with the present agreement that he will obtain a suitable decoder that will provide him with the ability of locking/parental control.**
  - 5.8. **In case that the License Holder selects at any time to use for the access to the Subscription Services a Digital Decoder equipped with the Secure Silicon technology (as indicatively the decoder of NOVA PANASAT 1110 model or another mode that bears, however, the compatible technology Secure Silicon), then the Subscriber is obliged, throughout the contractual term hereof, to use the access card for access to the Subscription Services in combination to solely one specific digital decoder and he is obliged to notify the type of the aforementioned decoder to MCH during the stage of the access card's activation. The subscriber acknowledges and accepts that: 1) MCH is entitled at any time to activate by distance from its information technology center the application of Silicon Secure technology to the Digital Decoders that are already equipped with this technology, in order the access to the Subscription Services to be feasible and 2) in the event that the above case concurs, the use of the access card with a decoder that does not bear or it is not compatible to the Secure Silicon technology or/and with additional digital decoders, even if they are equipped with the Secure Silicon technology but are different than the one the Subscriber has notified to MCH, will not render the access to the Subscription Services technically feasible**
- ### 6. SUBSCRIPTION FEE
- 6.1. The Subscriber owes a Subscription Fee for the provided Subscription Services. The Subscriber is obliged to pay in advance his subscription fee (by paying off the bill issued in the subscriber's name) until the date of payment that is registered in the debit invoice of MCH. The sum of the monthly subscription fee and the other Payment terms are agreed in terms 2.3 and 2.4 of the present agreement.

6.2. MCH retains the right to readjust the subscription fee in any event that the cost coefficients of the Subscription Services provided are increased (technical infrastructure, radio or TV programs etc). No readjustment can be effected before the lapse of one year from the Increase Date applied to all subscribers, unless the cost coefficient or coefficients that burden the total cost of the provision of services are increased by 5% minimum. Any increase in the subscription fee will be in effect after the lapse of thirty (30) calendar days from the relevant notification of MCH's subscribers, that is compulsory in writing, and only the payment by the Subscriber of the debit bill that includes the increase may be considered as acceptance of this readjustment on the subscriber's part, provided that the subscriber will not declare in writing its non acceptance within one (1) month period from its written notification under the above. The non acceptance of the readjustment proposed is equivalent to a) the rescission of the present agreement by the Subscriber under par.8.1 herein b) the payment by the Subscriber of the bill without paying the increase proposed by MCH and c) the non due payment of the bill that includes the increase. In these cases, MCH is entitled to interrupt the provision of the digital subscription services from the end of the calendar month the as above bill concerns, claiming, for that month, the payment of the subscription fee without the proposed increase.

#### **7. INTERRUPTION IN THE PROVISION OF SUBSCRIPTION SERVICES**

7.1. MCH is entitled to interrupt the provided Subscription Services:  
a. immediately, if, at its discretion, this is imposed by safety, emergency or protection of public interest reasons, related to the operation of the delivery network of the carrier signal.

b. on the last day of the calendar month within which the subscriber rescinded the present agreement (if the rescission was served to MCH before the 15th day of this month) or on the last day of the following calendar month (if the rescission was served to MCH after the 15th day of this month).

c. After the lapse of the deadline for the payment of the subscription fee, without being paid off (par. 6.1.). In this case, since the interruption of the services MCH is entitled to pursue the collection of any sums due in any legal means, also by issuing a Payment Order against the Subscriber.

d. In the event of non acceptance of the readjustment of the subscription fee by the subscriber and as it is defined in par. 6.2. hereof.

e. Immediately and in any event that (excluding the non payment of the Subscription fee for which par. 7.1.c. herein is in effect) the Subscriber infringes any of the terms herein, which are considered and agreed by the contracting parties as material.

f. In any event that it is imposed by immediate and emergency technical needs or by reasons of the proper operation of the delivery network of the carrier signal.

g. If the interruption is imposed by an act of Authority or if an Authority imposes the interruption of the programs' or services' operation to itself or to the program operators or providers by which MCH is supplied with such programs.

7.2. In all the above cases of interruption of the provision of Subscription Services, MCH is entitled, without any reminder, to proceed to the deactivation of the access card by distance from the computerised centre of MCH. The Subscriber declares that he agrees and accepts any interruption of the Subscription Services and the deactivation of the access card that is effected pursuant to the present agreement and he grants an irrevocable order and authorisation to MCH, to its representatives and its authorised employees, without reminder or notice, to interrupt the provided Subscription Services and to deactivate the access card, waiving by any judicial or other dispute of the right of immediate interruption of the Subscription Services and of deactivation of the access card.

7.3. **It is explicitly clarified that the interruption of the Subscription Services for any reason, automatically implies the interruption of the AAP's provision.**

#### **8. RESCISSION OF THE AGREEMENT**

8.1. Subject to the terms that are defined in term 13 of the present agreement, the Subscriber is entitled to rescind the present agreement in writing at any time by registered letter or by submitting a document at MCH's offices for which MCH is obliged to issue a receipt. The rescission brings about the termination of this agreement at the end of the month during which the rescission is made, if the latter was served to MCH until the 15th day of this month. If the rescission is served to MCH after the 15th day of the calendar month, it brings about the termination of the agreement at the end of the following calendar month. If the Subscriber requires the resumption of the provision of services, the present

agreement is again in effect if the Subscriber pays the subscription fees owed until the temporary termination of the present agreement as well as the reconnection fees.

8.2. In the event that MCH rescinds the present agreement for a breach of a term herein on the part of the Subscriber, MCH is entitled to claim the remedy of any consequential or speculative damage. A penal clause twelve times equivalent to the monthly subscription fee paid by the Subscriber during the period of infringement hereof is specifically agreed, that will be forfeited in favor of MCH, regardless of any other damage of MCH, in the event that the infringement regards the obligations of the subscriber not to use the access card or/ and the digital decoder in a manner that is not agreed herein or allows to non authorized third parties to access to the Subscription Services or proceeds or allows the commercial exploitation of these services or proceeds or allows acts aiming at the obtaining of information regarding the technology and know-how of the digital decoder, or the access card or the software that they use. It is agreed that such penal clause is reasonable and fair, given the interests and the rights that their protection is pursued (programming, technology and access know-how rights, loss of revenues, State rights etc.). Furthermore, it is payable to MCH from the notification to the liable subscriber of a judicial or extra-judicial notice in order to pay such penal clause.

#### **9. FORCE MAJEURE**

In the event that MCH cannot provide its Subscription Services due to force majeure and generally due to a fact for which MCH or the Subscriber is not responsible or reasons of force majeure arise as to the Subscriber, both parties are released from their obligations for as long as the event of force majeure takes place and both parties waive any indemnification claim. It is agreed that the following are considered indicatively to be events of force majeure: War (declared or not), riots, sabotage actions, natural disasters, explosions, fires, embargoes, strikes, lock-outs, actions of Greek or Community Authorities or actions of Telecommunication Organizations, natural obstacles, atmospheric conditions. However, MCH must make any possible endeavor for the resumption of the provision of its services.

#### **10. AMENDMENTS**

The present agreement, its attached Annexes and any debit invoices of MCH constitute the entire agreement of the parties and no other written or verbal agreement is in effect against MCH or the Subscriber. Any amendment of the terms herein must be effected and proved exclusively and only in writing, excluding any other means of proof, with the exception of the amendments or the readjustments of the Subscription Fee which will be in effect only if the subscriber accepts the readjustment in the way defined in par. 6.2. hereof.

#### **11. INFORMATION FOR KEEPING AN ARCHIVE (Article 11 par.1 L. 2472/97)**

MCH, abiding by article 24, par. 3, law 2472/1997 on the "protection of the person from processing data of personal nature", the decision 408/30-11-1998 of the President of the Protection Authority of Data of Personal Nature and the regulatory act 1/1999, informs the Subscriber ("Subject of the Processing") of the following:

11.1. MCH acts as responsible for processing (in the meaning of article 2, law 2472/97) of data of personal nature of the aforementioned subscriber.

#### **11.2. PURPOSE OF PROCESSING:**

The purpose of processing of data of personal nature is:

a. The fulfilment of the obligations undertaken by MCH against the subscriber herein (activation-deactivation of access card, charging-dispatching of bills, technical support, informing the subscriber on the new services, activation or prohibition of access to certain programs by order of the subscriber etc).

b. The collection and maintenance of data permitting to MCH to fulfil its contractual obligations to third parties or to the Authorities, when these obligations are connected with the number of the subscribers at a certain time or period or by the level of the amounts collected by subscriptions fees at a certain time or period.

c. The potential of immediate re-activation of the subscriber's relation, that was interrupted for any reason and the Subscriber wishes to re-activate it, without the need to sign a new agreement.

d. The statistical analysis of the above data so as MCH to have a complete picture for its subscribers generally and specifically for each of its subscribers

e. The development of marketing actions for the promotion of the new services of MCH to the subscribers, such as the dispatching of questionnaires etc.

f. The notification of the subscribers for the effected events by the MCH.

g. The participation of the subscribers in drawing lots effected by MCH.

**11.3. DATA RECEIVERS:**

The data receivers are:

- a. The Management and the competent departments of MCH
- b. The companies of consumer behaviour research that will conduct statistical researches relevant to MCH's products and services.
- c. The legal counsels of MCH to whom the actions for the collection of debts of the subscribers to MCH are assigned.
- d. The companies that proceed to the enveloping and to the dispatching of bills (collection receipts) and the TV magazine to the subscribers (solely full name, post code and address).
- e. Public services, judicial authorities, public servants or third parties for the data that MCH is obliged or entitled to announce based on a law or a judicial judgement.

**11.4. ACCESS-OBJECTION-INFORMATION RIGHT**

- a. The Subscriber has the right to access to the data archive of personal nature that MCH keeps and they concern him, in accordance with article 12, law 2472/97, so as to know if the data of personal nature that concern him are or were a subject of processing by MCH.
- b. The Subscriber has the right to raise objections on the processing of data, abiding by the procedure provided in article 13, law 2472/97.
- c. Competent for the performance of requests and objections of the subscribers is, at the date of execution of the present agreement the Customer Service Manager, of MCH at the address of its registered offices in Pallini, location of Kantza, extension of Manis street, tel. 2106602000.

**11.5. SUBSCRIBER'S CONSENT**

The Subscriber hereby consents explicitly for the processing of data of personal nature for the above purposes:

- a. His informing by the dispatching of printed material, by phone, via sms or/and via e-mail for the provision of new services/products of MCH.
- b. The conduct of statistical researches of the consumer behaviour of the subscribers regarding the provided services/products by MCH.
- c. His participation in drawing lots among the subscribers, effected by MCH.
- d. His informing for events held by MCH.

**12. OPERATION OF THE DECODER**

12.1. It is explicitly declared by MCH and is accepted by the Subscriber that:

1. In order the access card provided by MCH to the Subscriber to render possible the access to the Subscription Services, the digital decoder that he obtained or will obtain: a) has a socket for the access card , b) is manufactured according to the DVB (Digital Video Broadcasting ) standards of the European Union and operates according to the international MPEG 2 compression standard, c) has an IRDETO decryption system or an incorporated common point of interface that has accepted an external access system under the terms of IRDETO, d) it has the ability to receive and provide the services of electronic program guide of MCH in the Greek language , e) it is equipped with the Secure Silicon technology, f) meets the each time minimum specifications for the protection of the general rights on the broadcast programs (indicatively: Copy Protection, Digital Rights Management) which the License Holder is obliged to observe them upon performance of its relevant obligations that has undertaken towards its program suppliers.

2. In order the Subscriber to be in the position to make use of advanced interactive applications provided by MCH, the digital decoder should have a software for the provision of interactive applications, which is compatible to the one of the digital decoder which is disposed in the market by MCH. Furthermore, during the term hereof as well as after the interruption of the provision of the Subscription Services, the receipt of the free-to-air satellite programs (that are accessible according to the coverage provided by the satellite receipt dish) will be possible only upon placement of the access card to the corresponding socket of the Digital Decoder.

3. The satellite receipt antenna (dish), that MCH provides, is designed for the receipt of the satellite signals under normal conditions. A change in the position of the dish or additional specific equipment may be required due to special geographical, environmental or/and residential conditions at the place of installation. In this case, MCH bears no responsibility and the relevant cost burdens the Subscriber.

12.2. In case that the Subscriber obtains the technical decoding equipment that MCH disposes in the market, MCH provides him with a guaranty of proper operation, of a 12-month term from the date of the purchase for the satellite dish, the LNB, the digital decoder, the access card and the remote control. If within this time period, the as above parts of the equipment present a defect or failure, for which the Subscriber is not responsible, MCH is obliged to replace them without any

extra cost for the Subscriber. If the defect or the failure are due to liability of the Subscriber, the cost of the repair or replacement burdens exclusively and solely the Subscriber.

The as above guarantee does not cover any failures that may be caused to the equipment by extreme weather phenomena, fluctuations in the power supply and any other cause which is not connected with a problematic construction or malfunction of the device. In similar cases, the cost of fixing or replacement burdens the Subscriber.

**13. SPECIAL TERMS**

13.1. MCH disposes in the market the parts of the decoding equipment either individually, on the basis of a relevant price list, or in offer packages with a discount price, exclusively and solely to Subscribers that wish so. The as above NOVA offer package will include: a Digital-Satellite decoder NOVA PANASAT, NOVA access card and will be offered at the preferential price of 50,64€ (inclusive of VAT 23%) instead of the retail price which is the total price of the individuals parts of the offered equipment, on the basis of the price list which is in effect upon the signing hereof.

13.2. In the event that the Subscriber has selected the purchase of equipment on the basis of the offer package, it is marked below with the filling of the corresponding box: NOVA Offer Package

13.3. In the event of the implementation of par. 13.2, the Subscriber acknowledges the fact that MCH offered to him the decoding equipment upon a preferential price, due to the fact that it bears the property of the Subscriber, and accepts as reasonable and fair, the following terms of the as above offer:

A) To activate the access that has to the Subscription Services through the offered equipment via MCH, within 15 days from the date of the purchase of the as above Package of Equipment.

B) To remain as an Active Subscriber, for a time period of twelve (12) months from the date of the activation of his access to the Subscription Services.

C) In the event that, for any reason, the Subscriber ceases to be an Active one, prior to the lapse of the as above time period of twelve months, or he does not proceed to the activation of the access to the Subscription Services according to the points defined above, he should pay to MCH the amount of one hundred (100) Euros, that corresponds to a part of the discount on the equipment that it was provided to him through the equipment offer package that he selected, according to the term 13.1 and 13.2.

**14. APPLICABLE LAW – COMPETENT COURTS**

It is explicitly agreed that for any dispute that may arise in the future upon execution hereof the Greek law is applied and the competent courts are the courts of ATHENS.

The present agreement was drawn in 4 pages and 14 paragraphs and it includes two SCHEDULES.

THE SUBSCRIBER

FOR MCH  
UPON AUTHORIZATION OF MCH

DATA FILLED IN BY THE STORE OR THE TECHNICIAN

CODE OF STORE 

--	--	--	--	--	--	--	--	--	--

 DATE 

--	--	--	--	--	--	--	--	--	--

SELLER \_\_\_\_\_

SIGNATURE.....



**SCHEDULE**  
**ADDITIONAL ADULT PROGRAMS**

<b>TV PROGRAM</b>	<b>OPERATION HOURS</b>
<b>PRIVATE SPICE CHANNEL</b>	<b>24 hours</b>

I, the undersigning Subscriber, with the particulars I mention in the beginning hereof, responsibly declare and being aware of the consequences of the Law that I am over 18 years old and I wish to have access to the Additional Adult Programs that MCH provides, under the terms of the present Agreement.

For MCH

The Subscriber